



WHITEPAPER 2.0

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# Introduction

#### Blockchain

The blockchain is a decentralized network that makes it possible to store and transmit information quickly, transparently and securely. Like a register, the blockchain allows irreversible and public registration of all transactions made on it.

#### **MultiversX blockchain**

MultiversX is a fast, secure and scalable blockchain protocol for decentralized applications. It is an open-source trading platform that revolutionizes its ability to exchange, validate and document data. All MultiversX blockchain transactions are decentralized. This eliminates the need for intermediaries such as banks, governments or other third parties.

#### **XLauncher**

XLauncher is a launchpad platform created on the MultiversX network. The main focus of the XLauncher platform is to be the link between the community and the crypto projects it aims to develop and innovate.

#### **XLH token**

XLauncher's native token, XLH, is used for governance and can also provide certain benefits and advantages on the platform. XLH holders can use the token to access premium services and participate in various community activities.

# How does a crypto launchpad work and what is it?

Those who benefit most from a successful project are those who join it early. Because they helped develop the project early, it is worth enjoying its success. The best place to find a project in its infancy is a crypto launchpad.

#### What is a Launchpad?

In the context of the cryptocurrency industry, a launchpad is a platform that helps new cryptocurrency projects launch their initial coin offering (ICO) or initial exchange offering (IEO) and raise funds from investors. Launchpads typically provide a range of services to these projects, including marketing, community building, technical support, and access to a network of potential investors.

Launchpads are particularly valuable for new projects because they help to increase visibility and exposure, which can be challenging for new projects that do not have an established user base. In addition, many launchpads have a strong reputation within the cryptocurrency industry, which can help to build credibility for the project and increase investor confidence.

Also, launching with such a platform gives new projects access to a community of investors willing to participate in new projects.

#### Why to use a Launchpad?

Using a launchpad can be a valuable strategy for new cryptocurrency projects that are seeking to raise funds and build a community of supporters. By leveraging the resources and expertise of a launchpad, new projects can increase their chances of success and achieve their fundraising goals more efficiently.



# The advantages of XLauncher

Although the main advantage of a Launchpad platform is that you can invest at very affordable prices in crypto projects that are in their initial stages, the XLauncher platform offers several other advantages.

#### **Advantages for investors**

XLauncher's verification process ensures that all listed projects are safe and of high quality. Projects undergo a thorough vetting process before being listed, reducing the risk of fraud and ensuring project viability. This provides investors with greater confidence in their investment decisions, enhancing safety and security in the cryptocurrency launchpad ecosystem.







Crypto projects on XLauncher benefit from targeted marketing campaigns on various social media platforms. These campaigns help to attract funding, exposure, and support during the initial stages of the project. XLauncher's community-driven approach further strengthens the level of support for these projects, giving them a competitive edge in the market.

Overall, XLauncher's marketing and community support is a valuable resource for crypto projects that are looking to launch their tokens successfully.



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# **XLauncher Objectives**

User-Friendly Launchpad Platform: XLauncher strives to offer a user-friendly platform that is easily accessible to users of all levels of cryptocurrency experience. The platform aims to simplify the process of launching projects and provide a smooth and intuitive user interface.

Support for New Cryptocurrency Projects: XLauncher is dedicated to supporting new cryptocurrency projects by connecting them with a broad community of potential investors. The platform provides these projects with the necessary resources and exposure to facilitate successful ICOs or IEOs.

Transparency and Fairness: XLauncher places a strong emphasis on transparency and fairness within the cryptocurrency launchpad space. The platform ensures that users have access to reliable information, and it operates in a manner that upholds fairness and equity for all participants.

Low-Cost and Secure Services: XLauncher is committed to offering low-cost and secure services to its users. By providing affordable options, the platform aims to remove barriers to entry and encourage wider adoption of cryptocurrency projects.

Growth of the XLH Token Ecosystem: XLauncher aims to foster the growth of the XLH token ecosystem. It achieves this by providing benefits and rewards to token holders and driving increased adoption of the XLH token within the platform's ecosystem.

Overall, XLauncher's focus is on creating an inclusive, transparent, and user-friendly environment that supports the growth and success of new cryptocurrency projects while providing a rewarding experience for token holders.





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# The selection processes

#### Initial registration form

XLauncher requires crypto projects to complete an initial registration form that includes essential details such as the project's presentation website, team information, whitepapers, tokenomics, and details about previous presale rounds, if any. Once submitted, the received information undergoes preliminary verification before being considered for further review. Projects are only allowed to provide details through the registration form.

After receiving all project details, the XLauncher team conducts a comprehensive analysis of the website, whitepapers, social channels, and the community created around the project. The platform establishes certain marketing metrics that a project must meet, tracking communities created around Twitter, Telegram, and Discord channels to analyze the interaction between team members and the community. Transparency towards the community is mandatory for a high degree of success.

To maintain quality standards, XLauncher scrutinizes the presence of fake members on social media, dead chat groups, and low community involvement. These factors may be grounds for rejecting applications

#### Meet the team

After passing the pre-registration phase, XLauncher arranges in-person or video conference meetings with selected project teams to gain a comprehensive understanding of their future and vision. The XLauncher team does not limit the discussion to a single meeting, ensuring that each project undergoes a thorough analysis.

To promote transparency and enhance investor confidence, project teams are required to attend an "Ask Me Anything" (AMA) session with the XLauncher community. To ensure high-quality discourse, the project team must include at least one representative who can address technical aspects and another who can discuss the project's vision.



# **Project analysis**

In the first two stages, the team of analysts tries to discover the potential of the project. The main criteria we rely on are the following:



#### I. Integrated technology

The platform favors projects that utilize advanced technology solutions to enhance the user experience and ensure secure transactions. Projects that integrate innovative features such as smart contracts, decentralized governance, and blockchain interoperability have a higher chance of being selected. The XLauncher team recognizes the importance of technology in the rapidly evolving crypto industry and seeks to partner with projects that offer a high degree of technical sophistication.



#### II. Innovation

Another important criterion that XLauncher's team of analysts considers during the selection process is the level of innovation demonstrated by each project. The platform seeks to partner with projects that bring a fresh perspective to the crypto industry and offer unique solutions to existing problems. Projects that introduce new and innovative concepts, such as disruptive business models or cuttingedge technological solutions, are more likely to be selected. XLauncher understands the importance of pushing the boundaries of innovation in the crypto industry and seeks to partner with projects that demonstrate the potential to drive change and create value for investors.



#### **III. Tokenomics**

Tokenomics refers to the way in which a project's token is structured, distributed, and utilized within the ecosystem. The platform seeks to partner with projects that have a well-defined tokenomics model that aligns with the project's goals and creates long-term value for investors.

#### IV. The usefulness of the token

XLauncher platform seeks to partner with projects that offer tangible benefits and utilities to their token holders, such as access to unique features or services, governance rights, or other forms of participation in the ecosystem. Projects that have a clear use case for their tokens and a strong value proposition for their holders are more likely to be selected. XLauncher recognizes that a token's usefulness is a key factor in driving adoption and creating long-term value for investors.



# **XLH Token Utility**



Staking: XLH token holders can benefit from staking by locking their tokens for a certain period of time to earn rewards. Staking helps to secure the network and maintain the blockchain's stability.



Farm Owners: Users can open their own staking farms on the XLauncher platform, which allows them to become staking owners and earn rewards throughout the entire staking period. This creates a passive income stream



XStake program: XLauncher's XStake program allows XLH holders to earn rewards in various tokens by staking their XLH tokens. The program is designed to incentivize XLH holders to keep their tokens in their stake and actively participate in the XLauncher ecosystem.



NFT/SFT minting: XLH token holders have the opportunity to periodically mint NFTs (Non-Fungible Tokens) and SFTs (Semi-Fungible Tokens) using their XLH tokens. NFTs and SFTs can be used for various purposes such as digital art, collectibles, and gaming assets.



Launchpad participation: XLH token holders have the option to participate in project launches using their XLH tokens. This allows them to have early access to new and potentially profitable projects, and also helps to support the growth of the XLauncher ecosystem.



# Staking 2.0

Staking 2.0 is a new staking model introduced by XLauncher that places a strong emphasis on community involvement. This model offers attractive rewards to users who participate in staking activities.

Introducing Staking 2.0 Rewards:

Year 1 - 15% APR up to 30% APR Year 2 - 12.5% APR up to 27.5% APR Year 3 - 10% APR up to 25% APR Year 4 - 7.5% APR up to 22.5% APR

There are two main components of the new Staking 2.0 mechanism: Farm Owners and Boost SFTs. Farm Owners are users who operate their own staking farms on the XLauncher platform and earn rewards by staking their XLH tokens.

Boost SFTs are special SFTs that provide users with additional staking rewards and can be obtained by staking them in XLH tokens farms or participating in various community events.

The Staking 2.0 mechanism encourages community participation and provides users with a reliable and lucrative passive income stream. By becoming a Farm Owner or holding Boost SFTs, users can benefit from the high staking rewards offered by XLauncher while contributing to the growth of the community.

## **Farm Owners**

Farm Owners - The opportunity to earn passive income and be rewarded. Anyone can open their own staking farm through Xlauncher and earn passive income. Xlauncher offers three different types of farms, each with unique costs and benefits. Farm owners must purchase a farm to be eligible for staking and will be rewarded monthly with a portion of the burned XLH tokens.

Each farm will be redeemable in XLH at a specific rate within one year, as follows:

Tier 3: 100,000 XLH - Redeemable in XLH in 18 months at a rate of 1:1.15 Tier 2: 200,000 XLH - Redeemable in XLH in 18 months at a rate of 1:1.25 Tier 1: 300,000 XLH - Redeemable in XLH in 18 months at a rate of 1:1.35

These tokens will have a release period of 18 months. In the first 12 months, the initial investment will be returned, after which the rewards for each multiplier will be received in the next 6 months.

A snapshot of each farm will be taken on a monthly basis, starting from the moment the farm is launched, with a total of 12 snapshots taken during the first year. Based on the amount of XLH held in a user's farm, a corresponding multiplier reward will be calculated and distributed. The reward multiplier will be tied to different tiers, which will be determined based on the occupancy rate of each farm over the 12-month period. The higher the occupancy rate, the higher the corresponding tier and the associated reward multiplier.

**Rewards for Farm Owners:** 

Farm owners will receive 10% of the burned tokens each month, which will be distributed among the three Tiers with Tier 1, Tier 2, and Tier 3 receiving 33.33% each.

To ensure a fair distribution of tokens among all farm owners, each farm created through Farm Owners will have a maximum cap of 1 million XLH tokens.





### **Boost SFTs**

A user can purchase a BOOST SFT through the XLauncher platform by paying a fee in EGLD.

The BOOST SFT can be used to increase the Annual Percentage Rate (APR) in the corresponding stake farm tier for which the SFT was purchased.

Each BOOST SFT can increase the APR by 1.5%, with a maximum increase of 15% above the APR in the stake farms.

For example, if the initial APR is 10%, a single BOOST SFT can increase the APR by 1.5% up to 11.5%. Users can purchase multiple BOOST SFTs to increase the APR by up to 15% above the APR in the stake farms.

If the user decides to withdraw XLH from the stake farm, the BOOST SFTs used to increase the APR will be returned and available for use in other stake farms.

The total number of BOOST SFTs available for purchase will be limited, increasing their value.

BOOST SFTs will be available for purchase in various currencies at a price range of 0.25 EGLD up to 0.5 EGLD and XLH worth 0.25 EGLD at the time of BOOST SFT sale. The APR boost will apply regardless of how many stake farms a user has their XLH staked in, with a total of 2500 SFTs

All EGLD collected from the sale of SFTs will be added to the XLH/vEGLD liquidity pool.





# **X-Staking**

XLauncher is committed to promoting the growth of its community and incentivizing its members to participate in the platform. To achieve this, the projects launched on the platform will allocate a certain amount of tokens as rewards for the XLauncher community. These tokens will be distributed to those who hold XLH tokens at stake or those who hold XLH Origins NFTs in their wallet.

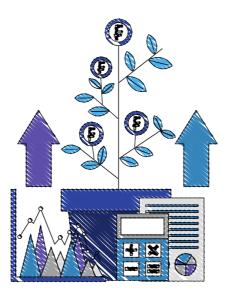
The reward distribution will be done over a longer period of time and will be split between XLH Token stakers and XLH Origins holders. Specifically, 70% of the rewards will be distributed to XLH Token stakers, while the remaining 30% will be given to XLH Origins holders.

The XLH Token stakers who hold their tokens in any of the new stake farms launched on the platform will be eligible for the XStake program. Through XStake, the stakers will be able to earn additional rewards on top of their regular staking rewards.

The rewards allocated to XLH stakers will be distribuited only to individuals who actively participate in project launches. This initiative aims to foster community engagement and incentivize early project supporters.

Reward Amount = (1/3) \* (XLH Staked by User/Total XLH Staked by all buyers) \* Distributed Rewards + (2/3) \* (Invested EGLD by User/Total Raised EGLD) \* Distributed Rewards

A similar calculation formula will also apply in the case of NFTs XStake Reward





# **Burning Mechanism**

-When projects launches NFTs or SFTs on XLauncher, a portion of those assets will be allocated to the XLauncher platform. These assets can then be purchased using XLauncher tokens, which will be burned, reducing the overall token supply and potentially increasing the value of remaining tokens.

-NFTs from the XLH Origins collection will be periodically minted using XLH tokens, providing a way for XLH holders to participate in exclusive campaigns and earn rewards.

-A portion of SFT Boosts will be minted using XLH tokens, creating additional demand for XLH and potentially driving up its value.

-As royalties are collected from XLH Origins and SFT Boosts, those funds will be used to buy and burn XLH tokens, reducing the overall token supply and potentially increasing its value.

-A portion of the transaction fees collected on the VestaX DEX for the XLH/vEGLD trading pair will be used for buy-and-burn programs, further reducing the token supply and potentially driving up its value.

Overall, XLauncher is committed to creating a sustainable ecosystem for XLH and its community, providing incentives for investors to hold and use the token, while supporting the growth of MultiversX-based projects.

XLauncher will burn only tokens that are already in circulation, meaning that they have been bought or earned by users and are currently in their possession. By reducing the supply of XLH tokens in this way, XLauncher aims to increase their value for the benefit of all token holders.





# **XLauncher Origins NFTs**

#### **The Story**

XLauncher Origins is an NFT Collection of 5000 uniquely multi-traits generated Space Shuttles or Space Rockets, element that has become a symbol of our enthusiasm, of our desires to get our ideas high above the sky, far beyond the known MultiversX Universe.

- Each piece in the collection is unique, and will have two levels of Rarity:
- base model: Rust, Bronze, Silver, Gold, Platinum, Legendary;
- overall Rarity Score within the entire collection.

### **The Types**



## **Main Utility**

Now, to dive into the utility side, the part where you are the most interested in, for sure, we have some interesting things to share with you.

1.Lifetime, Endless xStaking Share – 30%

We have decided to redirect to the NFT holders 30% from the future amount of tokens distributed for the xStaking program without any end date! Lifetime rewards as passive income just by holding the NFT! The NFTs categories will also have weighted percentages for this distribution:

- Rust: 3%
- Bronze: 3.5%
- Silver: 4.5%
- Gold: 5.5%
- Platinum: 6.5%
- Legendary: 7%

Total: 30%

#### 2.XLH Staking rewards

Holders of XLH Origins NFTs will have the opportunity to earn rewards in XLH tokens. These rewards can be obtained by staking their NFTs, and the amount of rewards earned will depend on the category of the NFT.

#### 3. Vesta Token Staking rewards

30% of the Vesta Token rewards earned from the XLH/vEGLD liquidity pool, created by the team, will be allocated towards a dedicated NFT staking farm. Users will be able to stake their NFTs and earn Vesta Token rewards based on the amount of NFTs staked and the duration of the staking period.





# **Community projects**

The XLauncher community supports decentralized projects and aims to provide a platform for them. We are open to receiving project submissions from developers worldwide, and a special category will be dedicated to community projects.

To be listed on the XLauncher platform, a community project must meet our quality and security requirements and allocate a specific number of tokens for our community's XStake program. This requirement is necessary to ensure that the projects accepted on our platform are committed to the growth of the XLauncher community.

To facilitate the identification and onboarding of community projects, XLauncher will collaborate with community members through the "Project Hunter" program. Project Hunter will seek out potential projects, reach out to developers, and present our platform as an option for launching their projects.

Additionally, within the Community Projects initiative, XLauncher recognizes the crucial importance of its community in the development and success of projects launched through its platform. Therefore, we offer the option for a portion of the token sale value during a project's launch to be conducted with our native token, XLH. This option brings significant benefits to projects launched through XLauncher, as they gain the opportunity to attract more supporters and investors who are XLH holders. Furthermore, the XLH tokens raised in this round will be locked for 6 months and gradually distributed over the course of a year, ensuring stable and long-term support for the ongoing development of projects launched through XLauncher.



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# **Project Hunters**

Identification of potential projects:

• Project Hunter seeks out interesting projects that can be launched on the XLauncher platform.

• The XHunter contacts each identified project and presents the XLauncher platform to them.

• If the project is interested in working with XLauncher, a discussion group will be created with the XLH team, Project Hunter, and the project itself to discuss the details.

#### **Project analysis:**

• Our team will analyze each project from a technical, financial, and compliance perspective with the values and objectives of the XLauncher platform.

• Based on the analysis results, the XLauncher team will decide whether the project is worthy of being presented to the community for voting through DAO.

Presentation to the community:

• If the project is deemed suitable for the XLauncher platform, our team will create a detailed presentation to be presented to the community.

• The presentation will include information about the project, its objectives, the team behind the project, token details, and other relevant information for the community.

**Community voting through DAO:** 

• The project presentation will be subject to community voting through DAO.

• The community will have the opportunity to vote to decide whether the project deserves to be brought onto the XLauncher platform.

• DAO voting will ensure transparency and democracy in the decision-making process.

**Project Hunter commission:** 

• If the project is accepted and successfully launched, the Project Hunter who brought the project will receive a commission from the project's generated revenue and XLH in the amount of \$300

• This will be a way to incentivize Project Hunters to seek out quality projects and be motivated to identify projects that can bring significant benefits to the platform



# **XDAO**

The XDAO (XLauncher Decentralized Autonomous Organization) is a key component of the XLH ecosystem, empowering users to participate in governance decisions through a decentralized voting system. To facilitate this, the XDAO introduces a unique governance SFT.

The XDAO will allocate a total of 5,000 SFTs to be distributed among the community. These SFTs serve as voting rights within the XLauncher platform, allowing users to actively participate in governance decisions. Each SFT represents one vote, enabling users to express their opinions and influence the direction of the ecosystem.

To ensure fairness and broad participation, the XDAO sets a limit of a maximum of 10 SFTs per wallet. This limitation encourages a more decentralized voting process, giving smaller stakeholders an equal opportunity to contribute to decision-making.

To obtain SFTs, users can exchange their XLH tokens at a rate of 1 SFT for 50 XLH. This exchange rate incentivizes users to engage in the ecosystem. By requiring users to commit XLH to acquire SFTs, it strengthens the commitment of voters and encourages long-term participation in the governance process.

The SFTs acquired by users not only grant them voting rights in XLauncher governance decisions but also extend to voting for Community Projects. The XDAO recognizes the importance of community-driven initiatives and aims to support projects that align with the ecosystem's goals. Through the voting mechanism, SFT holders can actively participate in the selection and funding of these Community Projects, fostering collaboration and innovation within the XLH community.

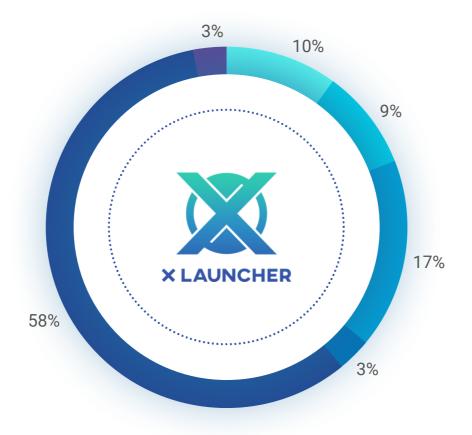




# **Initial Tokenomics**

#### Total supply 100 000 000 XLH

Team	0%
Marketing	9%
Private Sale	17%
Airdrop	3%
Stake	<mark>;8</mark> %
Listings Liquidity	%



### XLauncher (XLH) Token

Token identifier: XLH-8daa5



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# **XLH Token Structure**

#### Total supply 100 million XLH:

- Team 10 million
- Marketing 9 million
- Stake 58 million
- Airdrop 3 million
- Private sale 17 million
- Listing Liquidity 3 million

#### Team

The team will have a vesting period of 36 months with the coins blocked in the first 6 months, and after this period there will be a vesting of 2.77% per month.

## Marketing

The marketing budget is designed for a minimum period of 5 years. We are already in talks with influencers and publications in the crypto area. Also, the projects that will collaborate with us will have marketing campaigns from us.

#### Stake

We intend to distribute tokens to stakeholder farms for the next 5 years. The number of coins allocated to staking may increase, as the coins remaining unsold in the sales rounds will be distributed to the stake allocation.



# Airdrop

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# **Private Sale**

Private selling is a fundraising method by which new projects attract funds from private investors. Our project will have three rounds of Private Sale, with different coin prices, in each round. Participants can purchase the XLH token only if they are registered in advance on a whitelist. Whitelist that will be provided by the XLauncher team.

# **Listing Liquidity**

The team will provide the necessary liquidity to list the project on the exchanges.



# **Disclaimer**

XLauncher is a decentralized platform designed to support and promote community-based projects. However, it is important to note that engaging with projects listed on XLauncher carries inherent risks. Users should conduct thorough research and due diligence before participating in any project.

XLauncher does not provide financial or investment advice. The information presented on the platform, including project details, token information, and other related materials, is for informational purposes only. Users are solely responsible for their investment decisions and should seek professional advice if needed.

The listing of a project on XLauncher does not constitute an endorsement or guarantee of its success. While our team conducts evaluations and analyses, it is impossible to predict the future performance or outcomes of any project. Users should carefully consider their own risk tolerance and make informed decisions.

XLauncher strives to ensure the security and integrity of the platform. However, we cannot guarantee the absolute security of projects listed on the platform or the actions of participants. Users are encouraged to implement necessary security measures and exercise caution when interacting with projects and their associated tokens.

XLauncher may earn fees, commissions, or rewards for services rendered, including project listing and promotion. These fees and rewards are disclosed transparently, and their receipt does not influence the impartiality of project evaluations.

XLauncher reserves the right to modify, update, or remove projects from the platform at its sole discretion. We aim to maintain a high standard of quality and security, and this may involve making necessary changes to project listings.

XLauncher is committed to fostering a vibrant and inclusive community. We encourage open dialogue, constructive feedback, and respectful behavior among all participants. Any misuse, fraudulent activities, or violations of the platform's terms of service may result in appropriate actions, including the suspension of accounts.

By using the XLauncher platform, you acknowledge and agree to the terms and conditions outlined in this disclaimer. It is your responsibility to stay informed about any updates or changes to the disclaimer or the platform's policies. If you have any questions or concerns, please reach out to our team for clarification. Remember, participating in decentralized projects involves risks, and it is crucial to exercise caution, conduct your own research, and make informed decisions.



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# How to find us?

- https://app.x-launcher.com/
  - https://t.me/XLauncherChatEN
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